

# CenterCity

I V I N G



## GIVE ME THE NIGHT

Stepping out in Uptown after hours

Alex Myrick, owner of Blue Restaurant and Bar, and Alexandra Naranjo

### BOBCATS OFFSEASON MATT CARROLL TALKS REDEMPTION

by Lauren Biggers

### THE VINYL COLUMN: PERUSING THE OLDIES RACK AT LUNCHBOX RECORDS

by Chuck Daley

PLUS

### THE HEELS HAVE EYES THE GRAND VISION OF CHARLOTTE'S HOTTEST NEW SHOE SALON

*"...I've traded my passion for a paycheck, but the last time I checked, ya'll, Duke Power doesn't take poems for payment..."*

Michael Simms, poet  
Concrete Generation

July/August 2008

DEVELOPMENT UPDATE

ADDENDUM

## SECOND ACT THE MCDEVITT AGENCY OPENS IN CENTER CITY

IF YOU LISTEN TO MOST EXPERTS TALK, THE REAL ESTATE MARKET IS RISKY BUSINESS THESE DAYS. BUT TO HEAR SHANE MCDEVITT, THE PRINCIPAL OF CENTER CITY'S NEWEST REAL ESTATE AGENCY, TELL IT, THESE ARE EXCITING TIMES.



Shane McDevitt

**"I BELIEVE NOW IS THE PERFECT TIME TO LAUNCH THE KIND OF PROGRESSIVE REAL ESTATE FIRM THAT CHARLOTTE DOESN'T HAVE,"**  
— SHANE MCDEVITT

A former leading producer with Helen Adams Realty, McDevitt opened The McDevitt Agency on May 1, what he describes as a "boutique firm" that will specialize in Center City and its surrounding areas. To this end, The McDevitt Agency consists only of "top-producing real estate brokers, representing both buyers and

sellers of existing and new construction properties, with a focus on luxury properties, developer services and giving back to the community."

"I believe now is the perfect time to launch the kind of progressive real estate firm that Charlotte doesn't have," says McDevitt.

The McDevitt Agency was founded by a group of the area's top-producing brokers who want to focus on taking customer service, sales, marketing and technology to the next level. The agency plans to use technology and marketing including company and agent Web sites, targeted advertising, professional photography and property-specific Web sites for all listings. Embracing new technologies and fully engaging its customers, McDevitt also plans to send pictures and information directly to cell and smart phones.

"We feel it's important to approach the market as specialists in the Uptown Charlotte area. We will work with a range of clients, from first-time buyers to those buyers that fall into our Luxury Division," continues McDevitt.

Two unique features of The McDevitt Agency is the firm's Luxury Division and

commitment to serving its community. The Luxury Division is a concierge service for buyers and sellers, offering perks for card branded members, town car service and Luxury Home certified agents. McDevitt also plans to donate a percentage of its profits to a designated local charity.

McDevitt's real estate career began in 2004 at Helen Adams Realty, where he was a leading producer and earned Companywide Top Producing Sales Team awards for 2005, 2006 and 2007. Since 2006, he has successfully brokered over \$100 million of real estate, mostly in Center City. In 2007, he closed on \$35 million in real estate, and he has \$25 million in active listings and \$12 million in deals under contract. In 2006, McDevitt also closed on one of the highest valued transactions in Uptown Charlotte by a residential Realtor, valued at \$6 million.

"I don't have a feeling of highs and lows, there are always buyers and sellers out there, especially in this incredible market, and we just need to put them together," says McDevitt.

■ Story by Lauren Biggers